

# Stephanie Yang

## Product Designer

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## Work

### Product Design

Secureworks (Dell subsidiary), Principal UX Designer

2020 – present

- Promoted from Senior UX Designer
- Create user flows, journey maps, and low-high fidelity prototypes
- Lead generative and evaluative UX research across several product teams
- Design and lead workshops with diverse stakeholders, ranging from internal teams, customer advisory panels, to community partners
- Established formal communication channels with multi-disciplinary teams including Product Management, Customer Success and Solution Engineers

Agari, Senior UX Designer

2018 – 2020

- Created a Sketch design system for the Agari product suite that featured a unified brand experience, responsive layouts and light/dark modes
- Created wireframes of various fidelity for prototyping and testing with internal stakeholders and various strategic accounts and users
- Collaborated with product management to create a data visualization dashboard to help with increased user engagement in an incident response product
- Redesigned core email messaging visualization to help address frequent customer escalations
- Designed an iOS/Android app for monitoring email attacks that was showcased at RSA, a tentpole security conference with 45k+ attendees

Turn (acquired by Amobee), UX Designer

2017 – 2018

- Design strategy for new, competitive features for a digital advertising webapp used by leading marketers such as Kraft and Toyota
- Developed design pattern library to help build and maintain a cohesive visual language across a team of five designers
- Led and conducted user research (contextual inquiry, first-click), usability testing and heuristic evaluations

### Account and Optimization Management

Turn, Campaign Optimization Manager

2015 – 2016

Clients: Toyota, Kia

Yahoo, Optimization Strategist

2014 – 2015

Clients: Honda, Kia, Mazda, Ford

### Digital Media Planning

Initiative, Digital Media Planner

2013

Clients: Kia

Rubin Postaer and Associates (RPA), Media Planner

2011 – 2012

Clients: Honda

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## Education

### MS Human-Computer Interaction

DePaul University

2018 - 2021, Graduated with Distinction

### Design Bootcamp / Apprenticeship

Designation (acquired by Flatiron Schools)

2015 - 2016

### BS Business Administration, Marketing

California State Polytechnic University,

Pomona

2009 - 2011, Summa Cum Laude

## Skills and Tools

### UX

User testing, information architecture, prototyping, usability testing, wireframing, contextual inquiry

### UI

Design systems, interaction design, responsive layouts, data visualization

### Coding

HTML5, CSS

### Tools

Axure, Figma, InVision, Sketch, Illustrator, Tableau, Atlas.ti, Pendo, UserTesting, UserZoom